

Stop the War on International Law

**Population: Giving Voice to the Elephant in the Room -
Lessons Learned from
Highly Effective Social Change Organizations**

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Global Solutions Action Network

GlobalSolutions.org is...



GlobalSolutions.org Cares About...

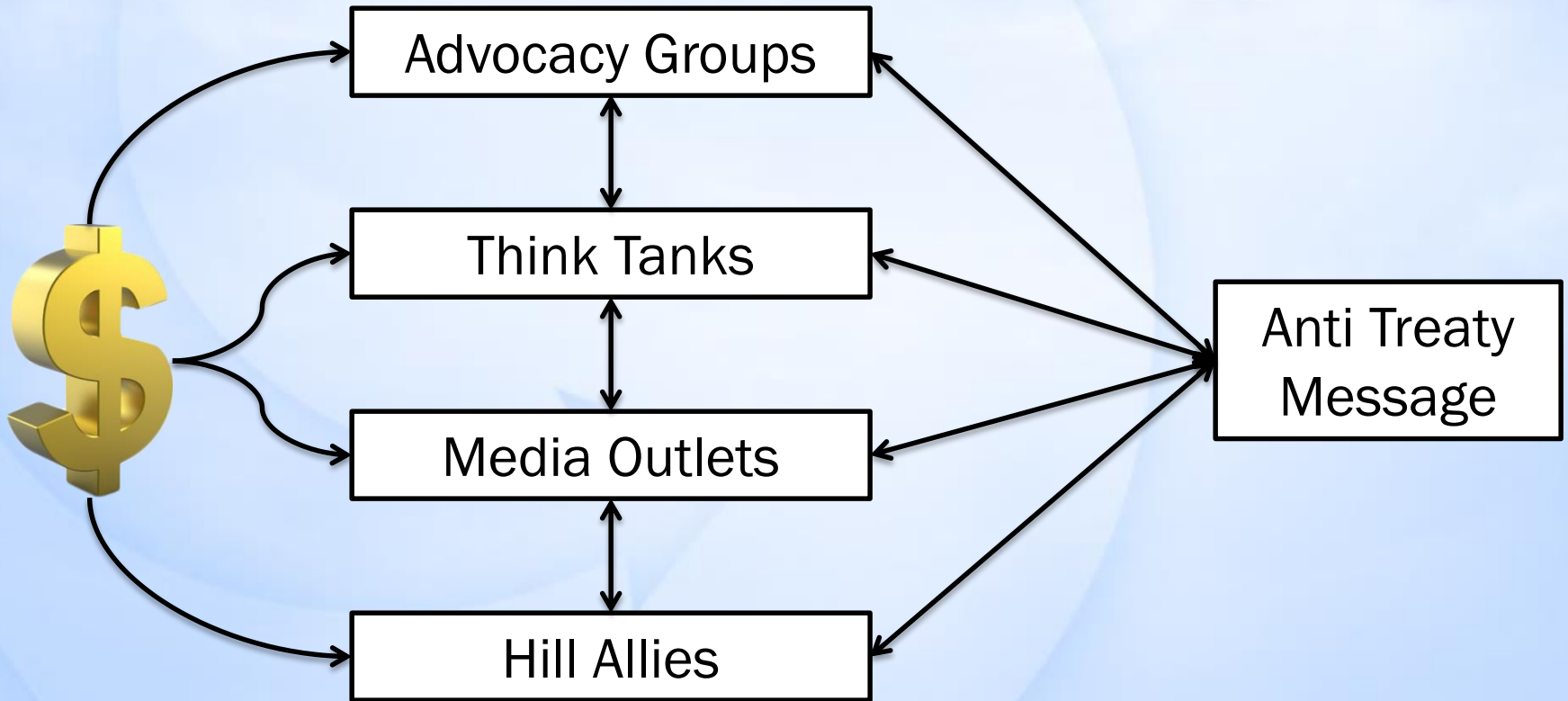
...the greatest challenges facing humanity, including human rights and women's rights, nuclear proliferation, environmental degradation, global poverty, mass atrocities and more.



Stop the War on International Law



Vertically-Integrated opposition



Making International Law Controversial

- “The Senate will not pass controversial treaties ...”
- The Big Lie
 - “Deliberate gross distortion of the truth used especially as a propaganda tactic.”
 - Drives Constituent Opposition
- Women's Equality Treaty – “Too pro-abortion”
- International Criminal Court – “Kangaroo court out to get American service members”
- Rights of the Child – “Kids will sue their parents”
- Law of the Sea – “UN will tax Americans”
- Arms Trade Treaty – “UN gun grab”

We are Siloed – They are Not



It's Local Politics – Not Global Policy

The Problem

- No Political Reward for Treaty Support
- However, opposing treaties = campaign contributions
- Fear of being 'Tea Partied' like Sen. Dick Lugar
- Partisanship no longer "ends at the waters edge"



Partisanship & Political Plunder

Global Solutions Action Network **CONGRESSIONAL Report Card 2014**

Senators and Representatives Graded on Global Issues:

- Climate Change/Energy
- Weapons/Nuclear Non-Proliferation
- International Affairs Funding and Cooperation
- Human Rights

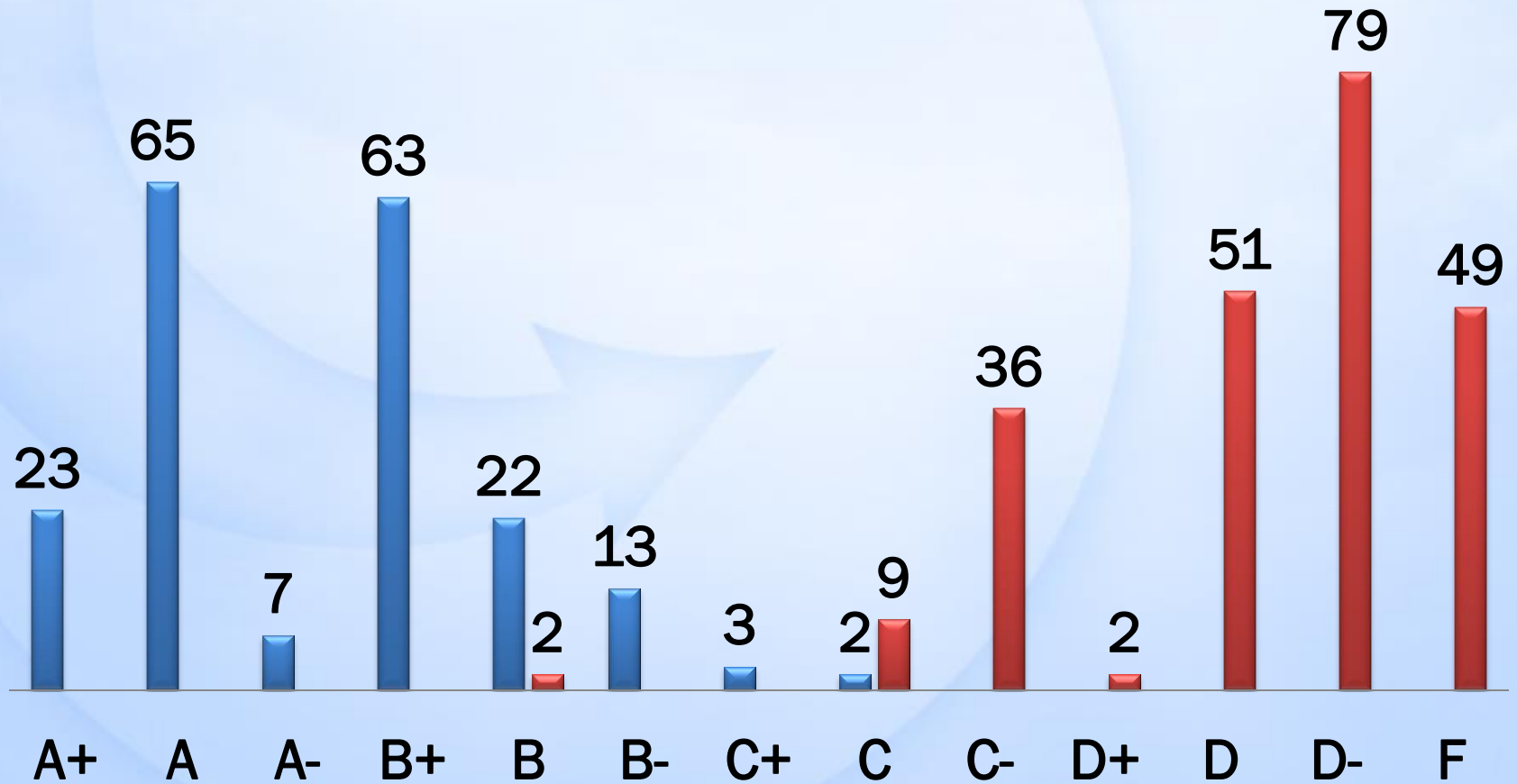
Find Your Representative:

DistrictName	Party	Grade	DistrictName	Party	Grade		
Alabama							
01	Bryce	R	I	38	Sánchez, Linda	D	B+
02	Rohy	R	F	39	Royce *	R	C
03	Rogers	R	D-	40	Roybal-Allard	D	A
04	Aderholt	R	F	41	Takano *	D	A+
05	Brooks	R	D	42	Calvert	R	D
06	Bachus	R	C-	43	Waters *	D	A+
07	Sewell	D	B	44	Hahn	D	B+
Alaska							
01	Young	R	C-	45	Campbell	R	I
Arizona							
	Kirkpatrick	D	B	46	Sánchez, Loretta	D	B-
	Barber	D	B	47	Lowenthal	D	B+
	Grijalva *	D	A-	48	Rotundo	R	D
	Goode	R	D-	49	Issa	R	D-
	Salmon	R	C-	50	Hunter	R	D-
	Schweiker	R	D-	51	Vargas *	D	A-
	Pastor	D	B+	52	Peters	D	B+
	Franks	R	D-	53	Davis *	D	A+
	Sinema	D	B	Colorado			
Arkansas							
01	Crawford	R	D-	01	DeGelle	D	A
02	Giffin	R	D-	02	Hale	D	A
03	Womack	R	D-	03	Tyler	R	C-
04	Cotton	R	F	04	Gardner	R	D-
California							
01	LeMalfa	R	F	05	Lamborn	R	D
02	Huffman	D	A	06	Coffman	R	C-
03	Garamendi	D	B+	07	Petruska	D	B
04	McCantock	R	D	Connecticut			
05	Thompson *	D	A-	01	Larson	D	A
06	Matsui	D	B+	02	Courtney	D	B+
				03	DeLauro *	D	A+
				04	Himes	D	A
				05	Ely	D	A

Download a copy at:
GlobalSolutions.org/reportcard

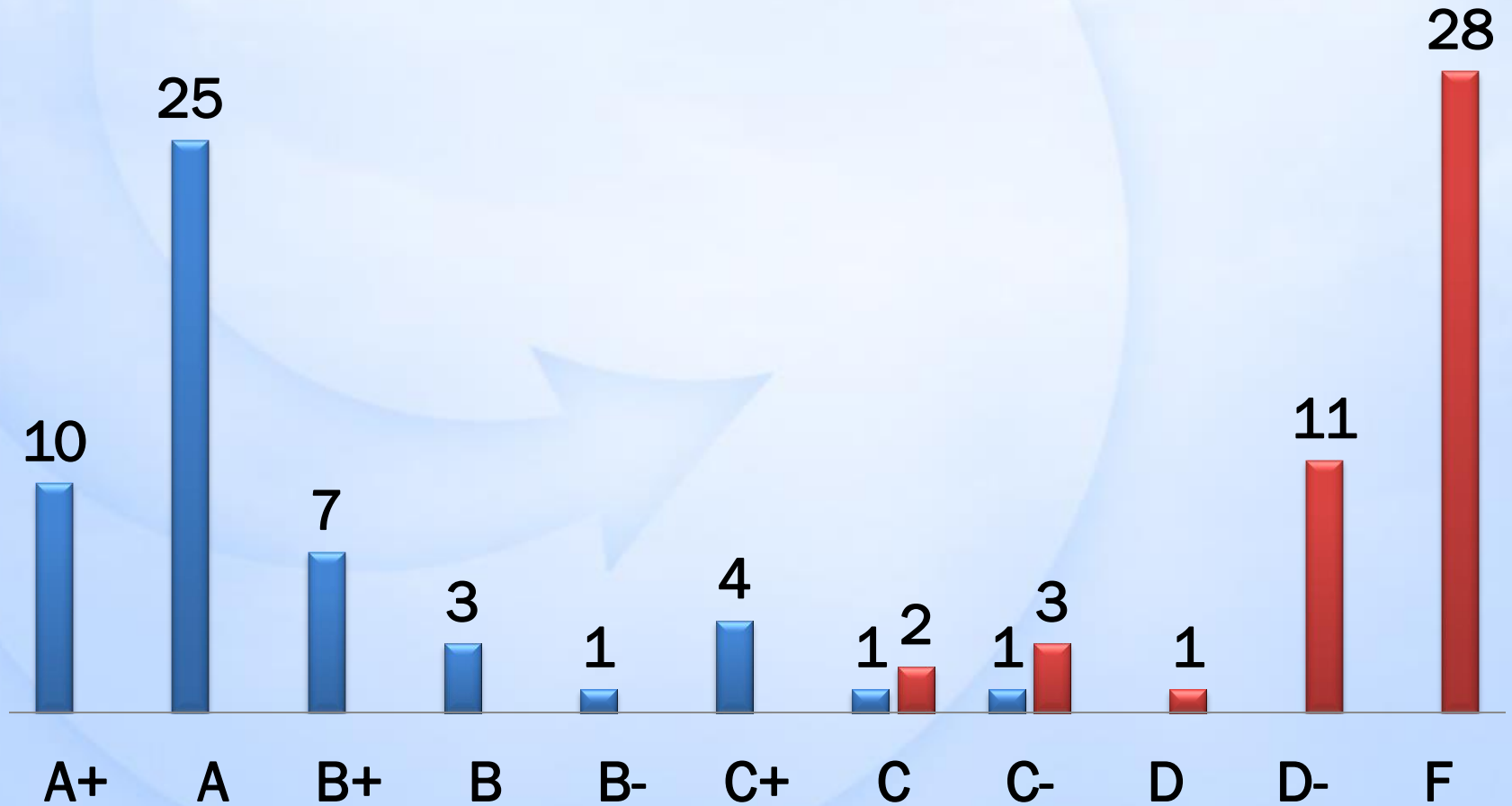
House Grades

■ Democrat ■ Republican



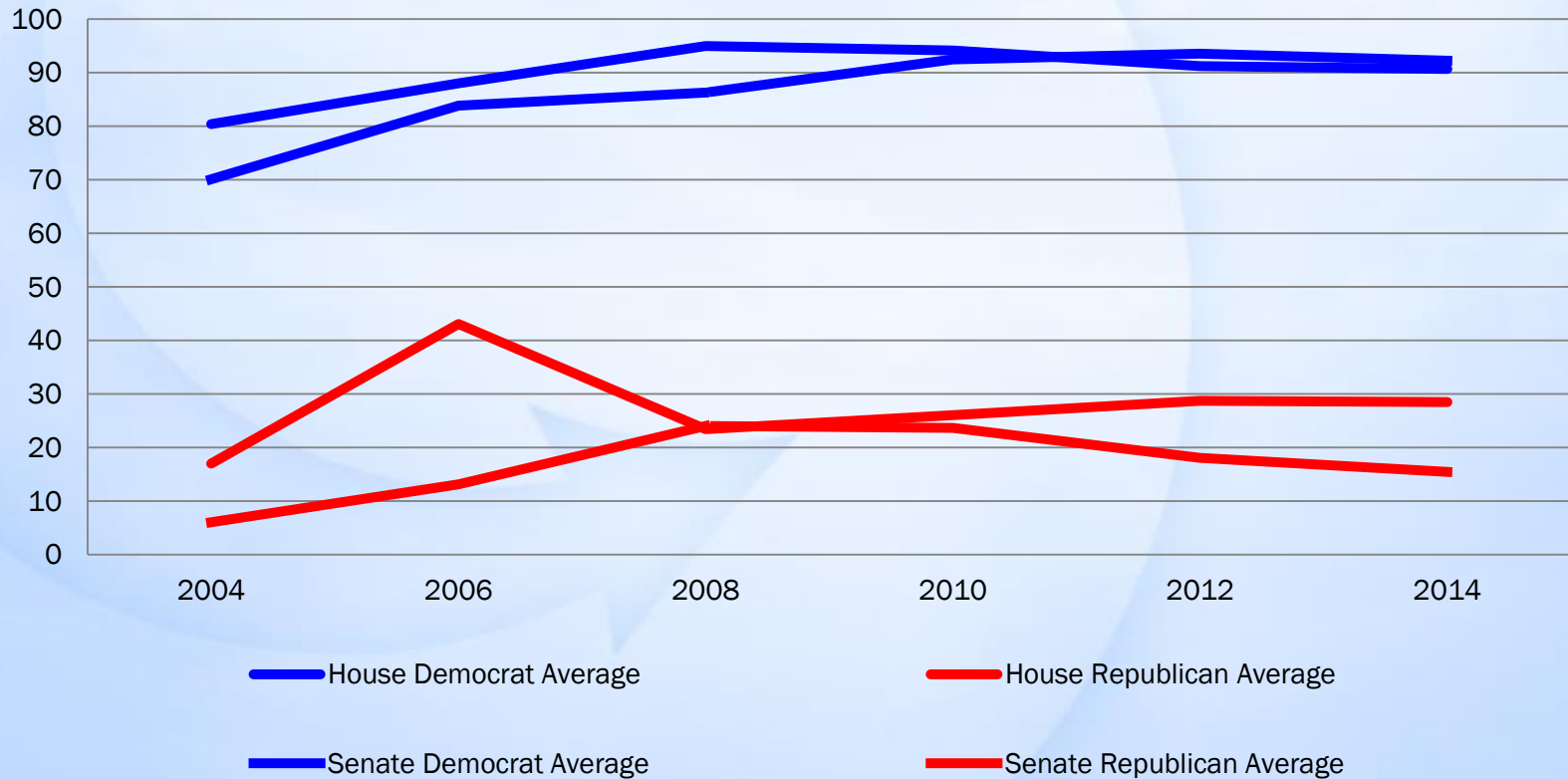
Senate Grades

■ Democrat ■ Republican



2004 to 2014

Congressional Report Card Averages



* Averages are based on scores without extra credit

* Independent Representatives' and Senators' scores are averaged into the party they caucused with

If the Problem is Political The Solution is Political



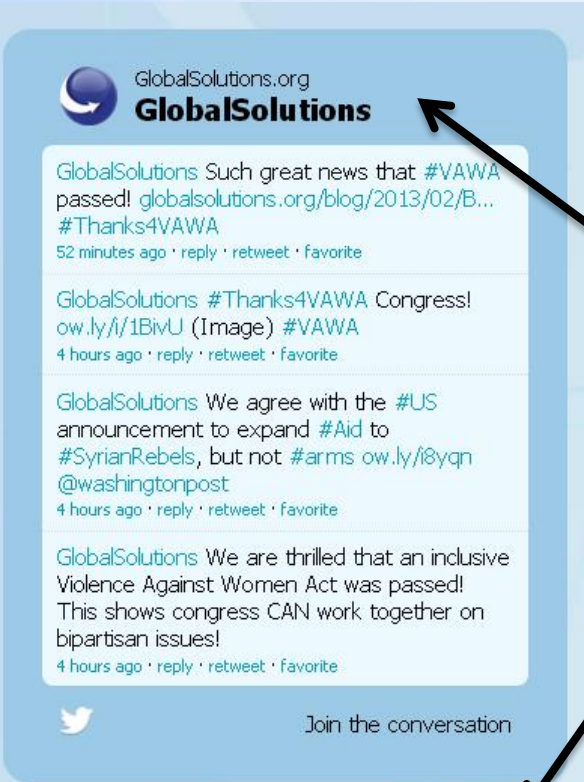
- Grassroots action
- Congressional Report Card
- Congressional Lobbying



What's in Your Toolkit?

- Map Your Network
 - Who & What is in your coalition?
- Identify Strategic Targets
 - Build Cross-Sectoral Networks
- Create Earned & Paid Media
 - Paid Political Ads
 - Media Events
 - Social Media
- Internal & External Advocacy
 - Hill Lobbying
 - Pair with in District/State Lobbying





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Citizens for Global Solutions

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