

Image: D'où Venons Nous / Que Sommes Nous / Où Allons Nous. P. Gaugin 1897

## Where are We Going? The 40 Shades of Grey

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The below article is adapted from the Earth Day Talk Nate Hagens presented in Salina, Kansas on April 23, 2018. Watch a <u>recording of the talk.</u>

#### The Human Predicament

In the 19<sup>th</sup> century painting shown above, Paul Gaugin takes a species level view, asking "where did we come from, who are we, where are we going". We are the first generation of our species (of any species on this planet) to scientifically know the answers to these questions. We have arrived at a species level conversation. With planet level implications.

Around 11,000 years ago, as the last ice age ended, our ancestors –in no fewer than 5 locations around the world – took advantage of the new conditions and tried an agricultural way of life. Fast forward through two momentous phase shifts in human history (agricultural and industrial revolutions), and here we are: approaching 8 billion, seeking freedom, experiences, and material wealth all derived from physical surplus. As many are aware, the procuring of this 'surplus' is also impacting the larger sphere outside our homes, (we call it "Earth") in increasingly deleterious ways. Yet, at an annual global growth rate of 3%, which most governments and institutions expect, we would nearly double the size of energy and materials it took us 11,000 years to amass, in the next 25 years.

Under current trends, a college student today would see over 2 such doublings in her lifetime. (yes,  $2X \rightarrow 4X$  in size by the time they're 70). Is this possible? Is this desirable? What are the

variables that will influence this trajectory? What would be the impacts if it happens? And the impacts if it doesn't?

If you ask a hundred experts to opine on these issues you'll get at least a hundred answers, because while economy is composed of systems, it is not explained using systems but by simple, (usually popular) narratives. But only a synthesis integrating aspects of energy, the environment, the economy and particularly human behavior will inform what is unlikely, what is possible, what's at stake, and ultimately what to strive for and work towards.

Below is a condensation of many of the big themes relevant to coming decades of the human enterprise. Despite our desire for simple, clear-cut answers, most of the central issues bearing on our situation do not neatly fall into 'black or white' binaries—but lie in the liminal space between. On some of the "40 shades of grey" spectrums presented below, our institutions and societal plans are currently far from our biophysical reality—suggesting tectonic cultural shifts are now likely on the near to intermediate term horizon. (NB: this is the horizontal story—there is 'vertical' depth available on each of these points).

# **Energy/Economy**

**Energy vs Everything Else** – Human wealth and productivity is commonly attributed to our own cleverness (technology), existing wealth (capital) and hard work (labor). These inputs are important but in turn are all dependent – on energy. Modern economies eat power like animals eat food – every object and service in human economies first requires an energy input to convert it into something useful. Ergo, \$1 of petroleum has orders of magnitude more value than \$1 worth of pencils, paperclips or pastries. *But energy, other than perhaps its dollar cost, is invisible to our society.* 

**Flows vs Stocks** – The human economy runs on natural resources like copper, iron and phosphorous. Globally \$1 of GDP results in ~1KG of extracted minerals, energy and materials. We are particularly dependent on high density energy resources like oil and natural gas and from a long term perspective we are living during what might be called 'the Carbon Pulse' –a one-time bolus of fossil productivity injected into the human ecosystem. Ninety-eight percent of physical labor in the modern world is done by machines, which in turn are 85% powered by energy-dense carbon compounds. Few think about it, but 1 barrel of crude oil, at 5.8 million BTUs (British Thermal Units), for which we currently pay \$70, contains the work equivalent of 4.5 years of human labor, for which we pay (in the USA) \$140,000. The average American uses 54 of these 'barrels' per year directly, with an additional 10-20 via imported goods, equating to ~300 'fossil slaves' supporting our lifestyles. In effect, though we eat  $\sim$ 2,500 calories via food, we each 'consume' over 200,000 calories per day overall. Our culture effectively treats all these geological inputs as 'flows' (like rivers, rain, sunlight, tree growth) but they are depletable *stocks*. No natural resource stocks are renewable on human time scales. Drilling holes is not sustainable. *Our cultural* stories conflate stocks with flows.

**Stocks vs Abstractions** –Stocks (oil, copper, phosphorous) typically follow predictable (gaussian) curves that rise, peak and decline. The amount of these 'stocks' we access has generally been increasing for over a century but has now started to decline in many cases (oil quality, iron ore grade, copper overburden, etc.). But our supply of money and credit continues to increase with no reference to the area of the curve remaining for these one-time natural stock endowments. (Globally it took over \$4 of new debt to add \$1 of additional GDP in 2017). We can print money, but we cannot print energy, only extract it faster with borrowed money.

**Gross vs Net –** We commonly count on the absolute amount of a resource, stock or reservoir available without considering the amount of it that can be technically or economically extracted. As we access the deeper, harder to find and more environmentally damaging resources, we spend an increasing amount of the key resources to get at the key resources. (E.g. static field decline for US shale oil is 30-40% per year, so production will now largely be a function of how many new wells are drilled). We have now left the era where our culture spent  $\sim 5\%$  of our energy on finding and delivering energy, to one where we will be spending  $\sim 10\%$  or even  $\sim 15\%$  to 20%. This all manifests in higher costs and lower benefits for people and economies. As more energy is redirected to the energy sector, which sectors will get less/none? *The net is ultimately what we are able to spend*.

**Joules vs Work** –Energy can only be substituted by other energy. Conventional economic thinking on most depletable resources considers substitution possibilities as essentially infinite. But not all joules perform equally. There is a large difference between potential and kinetic energy. Energy properties such as: intermittence, variability, energy density, power density, spatial distribution, energy return on energy invested, scalability, transportability, etc. make energy substitution a complex prospect. The ability of a technology to provide 'joules' is different than its ability to contribute to 'work' for society. All joules do not contribute equally to human economies.

**Economy vs Economics** – The modern human ecosystem can be simply described. We use technology to convert energy and materials into products measured in dollars. We turn the dollars/products into neurotransmitters (feelings) + waste/impact. Repeat at larger scale. We often mistake a trend for a reality and a short-term pattern for an axiom of nature. In a modern (and relevant) case, we have constructed rules and 'economic laws' around a long-by-human-lifespan, but short-by-human-history unique period of time during which, because of one-time inputs on geologic time scales, we've experienced continual economic growth for over a century. The constant growth we've experienced was correlated with human inventions and economic theories, but the cause was finding a bolus of fossil sunlight. We behave like squirrels living in a forest where a truck full of hazelnuts crashed, living off the freight and thinking it will last forever. Economic theories have –until recently-been right about describing our trajectory but for the wrong reasons –they largely ignore the physical and biological underpinnings of the human endeavor and will have to be reworked.

### **Behavioral**

**Human vs Animal** – Humans are clever, unique, adaptable and very capable. Yes, we are special, but we are part of the animal kingdom –part of the mammal and ape lineage. Our behavioral repertoire is amazing, yet still constrained and informed by our heritage.

**Proximate vs Ultimate –** Why do we want that job? Why do we waste time on Facebook? Why do we love stock market returns? Why do we dislike that person? Why do we want to play with puppies? Why do we go to war? There are proximate – or 'surface' explanations for all these behaviors, but there are also 'ultimate' explanations based on our ancestral past. These 'ultimate' explanations can predict and make sense of much of modern human behavior. Ultimately, we go through our daily lives seeking 'brain services' – activities, experiences and behaviors in the modern world that provide the same 'feelings' that our successful ancestors got in a different environment.

**Beliefs vs Facts** – The human brain can imagine and speak many more word combinations representing reality than exist in reality. As such the virtual world in our minds *seems* more real to us even in the face of science, logic and common sense. And since we construct our own individual virtual worlds, we *prefer* them over the virtual worlds in others' minds. Which is why 'beliefs' are far more powerful than facts. Beliefs usually precede the reasons used to explain them. Which is why fake news works and why we find it extremely difficult to convince people about climate change, energy descent, the limits of technology, etc.

**Now vs Future** – We are biological creatures with finite lifespans. For good evolutionary reasons we disproportionately care about the present more than the future. But most of our modern challenges are 'in the future'.

**Supernormal vs Normal** – Modern technology provides stimuli orders of magnitude higher than our ancestors seeking similar feelings experienced. For them, a berry found on their path was a rare sweet surprise, while we buy sweets by the pound at the grocery store, or shipped via Amazon. We can easily become hijacked/addicted to things that 'feel' important but are just ephemeral action-potentials in the brain, not in the real world.

**Relative vs Absolute** – Fitness in nature is correlated with caloric intake per unit of effort. We each follow this simple 'foraging algorithm', mediated by the neurotransmitter dopamine, to get more for less. But after basic needs are met, this algorithm shifts to caring significantly more about our comparative performance, income, status, ranking vs others than we do about absolute measures of the same. Ergo we don't care about good or bad so much as better or worse (than our neighbors, or relative to the day before).

**Wants vs Haves –** Our impulses to *want* something – a pair of shoes, a new car, a toy – feel more intense to us than the satisfaction we get from the *possessing* of that thing on ongoing basis. Which is why our basements and storage units are full of the ghosts of

dopamine past. While our physical world is based on *stocks*, our brain and behavior is based on *flows*, which need to be continually experienced each and every day.

**Wants vs Needs** –Once our basic needs (food, water, basic services, social respect) are met, we get very little additional life satisfaction from increased consumption. The best things in life are free, but 'yearning' is a strong human driver.

**Me vs Us –**We are a biological species, and as such on the spectrum of competition vs cooperation, we are generally looking out for #1 – ourselves and our family–relative to others.

**Us vs Them** – But our formative years (millennia actually) were in small nomadic tribes on the African savannah. The success of our tribe –in hunting, resource acquisition, and defense against other tribes, dictated – and often trumped – our own individual success. This intense favoring of ingroups and ostracizing of outgroups – be they different religions, different political groups, different sports teams or even just different opinions about the future – remains with us today.

**Genes vs Culture** – Human nature does not change in the short term– our great-great+ grandchildren living in 200 years will be subject to all the same drives and constraints I just mentioned. But culture can manifest emergent behaviors –both positive and negative – that can happen on much shorter timelines, even less than a decade in some cases. Our genes tell us what we need, but culture dictates how we get it. We can get at least a good portion of 'what we want and need' using less stuff with less damage.

## **Environmental**

**Internal vs External** – In the modern formulation of the market system, we internalize profits and externalize costs. The costs –of pollution and negative social impacts – are born by the commons and the public, which includes other generations and other species. No industry in the world would be profitable if full cost pricing were to include all externalized costs (e.g. damaging impacts of coal \$0.38 kWh full cost instead of \$0.04). But most other species don't care at all about externalities, and as we become socially aware of our downstream effects, we have done more to respond to the costs. Relevant examples include DDT, chlorofluorocarbons, polluted rivers, and unleaded gasoline. But CO2 remains an impact that can't easily be 'internalized'.

**Treasure vs Riches** – The vast ecological riches of our natural world: mineral deposits, millions of species, vibrant ecosystems, lush rainforests, etc. are only counted as having value to human economies once they are converted. In our quest for treasure, we have plundered our riches, and the default plan is to continue to.

**Civilization vs Community** – Humans now appropriate between 30-40% of the annual productivity from sunlight interacting with soil/land on our planet. Additionally, we

(and our cows, pigs, goats, dogs, sheep, etc.) outweigh the sum total of all other terrestrial vertebrates by a ratio of over 50:1. The continuum between human civilization and Earth community – at least so far – has been solely headed in one direction.

**Seen vs Unseen** – Many of the 'externalities' of human commerce we can only read about. Today looks very similar to yesterday. Yet, France (and other countries) has lost 1/3 of its bird population in the last 15 years across the board due to fewer insects (presumably due to pesticides), sea creatures 10 km-deep are found to have more toxic chemical concentration than in polluted Chinese rivers, we have lost 50% of animal populations since the 1970s, etc. Human sperm count among people in developed countries has dropped ~50% in past generation. The ocean has lost 2% of its oxygen in the last 50 years, etc. We focus (naturally) on the seen – but the unseen currently tells a worrying story.

(The preceding 21 points can be (and will be in an interactive website) supported by modern science. The points below are logical implications from the above synthesis, but as presented are more my own conclusions.

#### **Cultural**

**Game vs Plan-**In modern human culture we cooperate at various scales (individuals, corporations, nations) to maximize representations of surplus (monetary profits). Once we understand that 1) all goods and services leading to economic output first require a primary resource conversion, 2) GDP is highly correlated with energy, and 3) to provide 'brain services' to as many people as possible, governments and institutions do whatever they can to keep access to energy growing (credit creation, rule changes, guarantees, etc.) the common economic statistic *Gross Domestic Product* takes on a different connotation. To a reasonable approximation, GDP could be renamed as *GDB – Gross Domestic Burning*, as underpinning every economic transaction a small fire happened somewhere on Earth. From a birds-eye view, modern human society is thus functioning akin to an energy dissipating structure. With a collective focus on short term profits, we tacitly assume the best futures will naturally arrive. But viewed from a perspective of GDB, the market itself cannot use intelligent foresight. It can only march forward, 3 months at a time. *The game – at least so far – is also the plan*.

**Narrow vs Wide** – Each issue we encounter has different correct answers depending on how wide a perspective is used. We can look at the impact of a policy on the taxi driver, on the taxi company, on the New York City transport system, on New York City itself, on the USA, on the world today, on future generations, on ecosystems, etc. Most current predicaments are viewed from a wider boundary perspective, but most cultural decisions are made using narrow boundaries.

**Finance vs Natural Science** – In the 20<sup>th</sup> century we constructed societal infrastructure and expectations on rules from finance and economics, but the rules from

natural sciences and ecology: primary productivity, trophic cascades, carrying capacity, overshoot, bottlenecks, phase shifts, succession, pulses, etc. are going to be much more pertinent in the  $21^{\rm st}$ .

**Unlimited vs Limits** – Imagine a world with 7.6 billion humans and no laws. No speed limits, no taxes for public infrastructure, no rules, no courts of law. Humans instinctually have problems to self-impose limits. So, via social contracts and reciprocity, we have learned to recognize the importance of such institutions, and as a result, society is better off. Though we have recognized the importance of rules and constraint on personal behavior and impact, we have not yet matured to recognize limits for society and culture at large. But we live on a finite planet.

**War vs Peace** – Historically in times of fewer resources per capita, earlier human societies (and tribes before them) went to war. But this continuum is so often avoided in discussions that it needs to be mentioned. We will go to war again if we don't manage to cooperate to solve the future constraints in a constructive way, and there are ways. This time, war would be much more devastating than ever before in human history. We have had anti-war movements in the past and hopefully will again in the future – what % of our 'carbon windfall' is directed to military spending? In a peaceful world where might it better be directed?

**Population vs Consumption** – We are 7.6 billion en route to 9-10 billion. UN (and other international institutions) misunderstand the energy primacy underlying human economies. Does a carbon pulse informed synthesis imply substantially lower populations this century? No. Unless some of the 4 Horsemen of the Apocalypse show up, by far the more likely scenario is a maintained high population level, with less resources per capita (maybe considerably less). Malthus was "right" but missed the 'vertical revolution' of fossil carbon. Ehrlich was "right" but missed globalization and the birth of credit markets, pulling resources forward in time. Perhaps someone today hearing this story immediately expecting large population die-offs based on resource constraints will also be "right" but miss the more obvious trajectory of consumption decline rather than population decline. In the developed world, where people consume 50-100x their food consumption for other things, there is a lot of room to go down without affecting wellbeing. So less consumption is still viable, and even desirable. With 350,000 new babies born each day globally but 350,000 people/families per day also entering the global middle class, with ~5:1 higher throughput than the average, the 'population' issue takes on a different flavor.

**Intelligence vs Wisdom** –Human history is replete with quite intelligent and otherwise successful cultures that simply got something about the big picture crucially wrong. Easter Islanders believed that resources flowed from the good will of their ancestors, so it was only logical to cut down all the trees to aid in the construction of everbigger stone heads. Their behavior was clever but not wise. Our culture similarly rewards reductionist viewpoints and expertise in solving problems. But as we increasingly reward vertical expertise within a discipline, we lose the wisdom that comes from crossing disciplines. Simply put, intelligence and wisdom work best in synergy. Modern humans,

with ample intelligence but a dearth of wisdom risk becoming idiot-savants, metaphorically pushing levers in increasingly clever ways, for building modern versions of the stone heads on Rapa Nui.

**Trivia vs Relevance** – Our education system is becoming less relevant for the future we are facing. Primary and secondary education are a product of energy surplus. Paradoxically, they also are one of the few investments that can contribute to 'future surplus'. Education from a lens of intelligent foresight would focus on science synthesis, understanding our own minds, on ecological principles, dealing with uncertainty, and on the problem-solving skills that will be increasingly needed in a lower-energy-throughput society. Less specialization and more systemic understanding would be the order of the present day.

**Dollars vs Humanity** –Of all the supernormal stimuli in modern culture: social media, twitter, Overwatch, slot machines and meat lovers pizza, perhaps the largest and most pernicious is 'dollars'. We have managed to parse the entire inventory of what made us function in tribal conditions over tens of thousands of decades into one variable: digital/linen markers of status and success. We certainly need currency for transacting and storing wealth, but our culture has taken it to an extreme, gradually but almost completely financializing the human experience. One can hope that a vast pool of expressions of humanity lies dormant beneath the stacks of electronic digits.

**Good vs Evil** – Humans are not evil, not any more than wolves or wildebeest. However, at 8 billion strong, pursuing surplus correlated with finite source and sink capacity, our actions have 'evil outcomes'. It is important to not conflate our collective impact with who we are as individual life forms. What is happening is no one's fault, but we are all complicit.

**Should vs Will-** Many people are promoting campaigns for what our society 'should' do to solve our myriad of economic and environmental problems. But most of these recipes, – with albeit laudable goals – are either incompatible with our physical reality or with behavioral patterns evolved over hundreds of thousands of years. Banking on 'sudden insight' into the greater good by a majority of people is something environmental activists have done since the 1960s, and climate activists for almost 2 decades, yet we're still emitting more CO2 every year. It is unlikely we will en masse prepare for the Great Simplification ahead –the cultural, behavioral and systemic barriers are too large. Relative to planned "change", we will instead "react and respond". Instead of advocating for unrealistic outcomes, we can put effort towards *changing the initial conditions* that will result in better outcomes and then make new moves – currently not on the gameboard, possible.

**Popular vs Realistic** – Similarly, a full accounting of the severity of our predicament – on radio, television and in papers, will never be popular. It's much more comfortable (and profitable) to be entertained, marketed and promised various contrived solutions, usually with some unproven or physically unscalable technology, or based on hard-to-detect

fantasy ignoring natural science. We should recognize that glib solutions, typically aren't solutions. But acknowledging that would be... distressing, and unpopular.

**Left vs Right –** Other than perhaps climate change, both Democrats and Republicans are both sharply divorced from the realities of our coming challenges. Resource depletion, credit overshoot and the accompanying systemic risks are absent from any political conversations. Instead, substantial energy (and vitriol) are expended on the things an increasing polarized society disagrees on. We will one day soon appreciate (and hopefully engage with) the issues that most of us agree on: basic needs, family/friends, healthy food, peace, respect, meaning, and a safe and clean environment for our grandchildren to grow up in. As such the current arguments between Republicans and Democrats are akin to arguing about which mosquito repellent is best to put on our arms, while a crocodile has our leg in its mouth.

**Masculine vs Feminine** – We live in a male dominated culture. As a result, among other things, testosterone and dopamine probably influence decisions more than oxytocin and serotonin. Women –for obvious biological reasons – tend to have shallower discount rates than men (things in the future carry more weight). Given that most of our societal risks are not this quarter or this year, but in the future, perhaps we should encourage/support/mandate a higher percent of leaders and decision makers dealing with larger scale cultural issues with future outcomes be women. I don't know how (but I'm male).

**Small Groups vs Large Groups** –Humans join forces to cooperate on simple and clear pursuits like profits or military defense. But, counterintuitively, intelligence and the ability to be creative with reference to complex issues doesn't increase with group size. As groups become larger they become less and less able to grasp and convey complex situations, let alone creatively respond to them. At the scale of hundreds or thousands in a group or organization, the resulting behavior defaults to popular and simple responses. (Think of any large environmental or social NGO). This has large implications for the current plethora of risks we face. Forming movements with a lot of people caring about the same thing is a good idea. But when it comes to getting things done –especially things that are complex, nuanced, and perhaps unpopular, individuals and small groups have far more power than they 'feel' they do to influence events.

**Economy vs Environment** –If you could create a list of the 10 best ways to improve the environment, (e.g. carbon tax, protecting international fishing zones, driving curfews, etc.) it would be likely all 10 would be bad for economic growth. Similarly, a list of 10 best ways to grow the economy (e.g. baby subsidy, tax rebate) would all likely make either the micro or macro environmental situation worse. This century, we are going to perpetually make decisions (or not make decisions, just act) on a spectrum between what's best for economic growth, and what's best for planetary ecosystems and our long-term wellbeing. It's probably good to realize (and care about) this upfront.

**Rights vs Responsibilities** – There have been many social contracts in recorded human history. From the Code of Hammurabi 3500 years ago to the Magna Carta and U.S. Constitution, humans have often created rules and guidelines to properly delineate the needs and circumstances of the time. We now live on an ecologically full planet – and are aware of what we are, where we came from, what we need, what we want and what we are doing –to each other and to our surroundings. With this backdrop there is a distinction between 'rights' and 'responsibilities'. This continuum will remain a back-burner item. Until it moves to the front burner.

### **Individual**

**Certainty vs Probability** –The future exists as a probability distribution of *very bad, bad, so-so, benign* and *very good* futures. But people dislike uncertainty. When we hear about the these energy and environmental scenarios we typically either a) reject or deny the implications using rationalizations along the lines of 'technology will solve it' / 'we'll think of something' etc. or b) 'it's too late – there's nothing we can do – might as well enjoy the day'. These reactions seem the opposite on the surface but have two things in common: 1) they create dissonance resolving 'certainty' in our minds and in turn, 2) they obviate the need for personal response and engagement (which would be uncomfortable emotionally and physically). The reality is that the future is not yet determined and exists as a constantly shifting probability distribution based on events, technology, wisdom, risk and the actions of individuals and communities. We need more people to avoid the two poles of denial and nihilism and stay in the center, own a bit of dissonance, and engage.

**Less vs More** –We have financialized the human experience, parsing everything of substance, depth and meaning from our tribal past into electronic/linen markers. Once our basic needs are met we don't really want more, we just want more than the guy/gal next door. We are now likely headed for a world with less physical throughput whether we choose it or not. But this does not mean we have a world of 'less' experiences, happiness, meaning and good lives. The average Guatemalan makes under \$10,000 per year but has life satisfaction and quality the same as countries with 5-10 times as much income. Americans use 38 times the energy as people in the Philippines but are equally happy on well-being metrics. Americans are far 'richer' in material terms than we were 50 years ago, but are less satisfied/content. Less and more need to be unpacked beyond their monetary labels and the gut reaction to hearing them. As individuals we can strive to be happier with absolute wealth and focus less on relative. (this takes training and effort)

**Crazy vs Sane** – At 50 times the income of humans 200 years ago, it is no wonder the average American is so distracted by convenience and lulled by false narratives as to be asleep to the real issues. People aren't idiots nor are (most of them) liars. But we are so often seduced and misinformed by simple narratives that those warning about the converging macro crises are generally considered crazy by the mainstream. But to be 'woke' to the issues of the day is perhaps the only route for sanity. Owning a bit of grief and

dissonance about what's happening is eminently rational, even if it feels bad at times. If worrying about the 6<sup>th</sup> mass extinction, energy descent, limits to growth and the coming Great Simplification makes one crazy, well perhaps *the world needs a whole lot more crazy*. We have temporarily confused crazy and sane.

**Fun vs Meaning** – At 80x more energy than our bodies need, possessing the metabolism of 30-ton primates, even the median among us live material lifestyles above most kings and queens from centuries ago. And yet many people are miserable, over-fed, over-medicated, and unsatisfied. What we lack amidst this smorgasbord of riches is a feeling of community and a true sense of purpose. Inferred by all the other points in this presentation is the obvious fact that *the future needs our help*. Yet most people have no concept or even belief in 'the future'. Perhaps from awareness of our situation, the stakes, and the possibilities there may emerge a (very large) tribe connected to Tomorrow.



**Thinking vs Doing** – In a world of inexpensive do-overs, we have become accustomed to large wastes of time. We spend considerable time pondering esoteric theories or distracted by gadgets without learning or understanding physical skills. As our fossil slaves cease to be woken, we will increasingly have to resubstitute human labor for carbon – and it would behoove each of us to learn a physical skill. Or three.

**Grief vs Joy –** We like happy, carefree stories with wonder and imagination, well, because it's comforting and nice to be happy and carefree. Part of us knows that things aren't right, and we strive to deny that fear in things that cocoon us in comfort. Alas, the stage of our current world, approaching social limits to growth, while squeezing out the natural world a species at a time does not lend itself to a happy and carefree demeanor. It is acceptable – and even appropriate – to carry with us some grief and dissonance about our situation – because it is a perilous one. Accompanying this grief perhaps will be resolve, anger and creativity to direct towards future related goals. But we also need balance. While holding the grief, we have to find time to refresh the white snow in the paths in our minds, with, variously: music, Netflix, beer, golden retriever puppies, night skies, old growth forests, and deep friendships. It is a wonderful and perilous time to be alive. Let's not forget the 'wonderful' parts.

**Intrinsic vs Extrinsic** –Human individuals have a wide spectrum of what sort of values we choose and maintain. We evolved the capacity both for extrinsic values (imposed from our environment) like power, wealth and social status, but also internally derived values like compassion, humility, gratitude and empathy. Extrinsically based actions such as winning an argument, gaining power over another individual or buying a gold plated toilet each release a strong <u>pulse of dopamine</u>, a very strong 'high' feeling, but one that lasts only seconds to minutes. These externally derived methods of feeling good often lead to withdrawal and habitual over-use and 'seeking'. In contrast, intrinsic values are linked to sustained release of oxytocin, one of the four 'happiness' chemicals our brain releases. Research in social psychology increasingly is finding that practicing gratitude,

empathy, compassion and humility in our everyday lives results in sustained and dependable feelings of happiness and joy. With some self-awareness and desire for change, we can design our lives to get sustained doses of happiness and joy more based on intrinsic values.

**Hope vs Despair.** Whether one feels hope or despair depends on one's prior outlook. If you expect 12 billion people living like the average American in the year 2100, with flying cars and all climate and ocean issues solved via tech fixes, then the future painted here might look on the dark side. If instead you envision 5-6 billion humans, living a low-tech society with renewable systems, we've only lost 1,000 of our remaining 5,500 mammalian species, climate has stabilized under 2C, and we've avoided nuclear wars, then there is a great deal to be hopeful about as that future and many like it are still on the table.

### **Conclusions**

We cannot know the future, but we can have increasing confidence of what it will not be. *And it is my own conclusion that The Next Doubling is now no longer likely to happen.* 

We will do whatever we can to keep the 'brain services' going to as many voters as possible, for as long as possible. We are industrious and creative so this may continue for some time – but there are physical limits. The downside is that because of decades of cankicking it will likely end with a recalibration of financial claims vs underlying physical resources. Most of our research points to a potential reduction of advanced economies' GDP by 25-40% within the next two decades. This outcome, akin to the "Great Depression" in the 1930s, might sound shocking at first. However, when putting it into context, it also means that GDP per capita would shrink to levels of the mid-1980s or early 1990s. Both weren't really depressed times. Compared to the 1930s where the 30% in output drop meant true poverty for many, the major challenge with such an event today isn't so much the reduction of consumption (to still very high levels), but the ensuing consequences for labor, income equality, future economic expectations, and societal cohesion.

These risks do not fall under the auspices of any institution or government – and to make matters worse – they represent almost the perfect cognitive storm to ignore or reject – it is: complex, abstract, distant (in time), threatening, with no easy answers, and certainly no easy political answers.

All the 'cultural' and 'individual' observations above coalesce to a fine point: we are capable of much more, but are unlikely to alter our current trajectory until we have to. And when we add in the economy and environmental points: we will soon have to. Recognizing this, the next step is urgently discussing and cataloguing what initiatives might be worked on by small groups using intelligent foresight nationwide.

Given we have ~100:1 exosomatic surplus buffer, there remain a great deal of benign, and

even excellent futures still on the table. But they won't arrive without effort. The world isn't irretrievably broken, the Great Simplification has barely started, and there are quite a few people who are discovering exactly the shape of our predicaments, and the nature of the things which could substantially change them.

NB: While I believe education itself is insufficient for major change, it is still a necessary first step so that pro-social engaged citizens work towards feasible and desirable goals and react to events in more rational ways. My own goal with this content is threefold:

- 1) Educate and inspire would-be catalysts and small groups working on better futures to <u>integrate a more systemic view of reality</u>
- 2) <u>Empower individuals</u> to make better personal choices on navigating and thriving during the Great Simplification coming our way
- 3) Change what is accepted in our cultural conversation to be more reality based

Dear reader/citizen, I invite you to participate in the future.

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